OKKOL

Digital Media Specialist

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EXPERIENCE

2021 - 2025 Still (CORPORATE COMMUNICATIONS SPECIALIST

GULOGLU PLASTICS

Corporate Communications / Customer Relations Specialist

2020 - 2021 **DIGITAL MEDIA SPECIALIST**

CIHAN DIGITAL PHOTOGRAPHY

Digital Marketing Specialist
Web Design - SEO / SEM - Graphic Design - Social Media Management

E-Mail Marketing - Brand Management

2015 - 2019 FOUNDER | DIGITAL MEDIA SPECIALIST

ALFA OMEGA MEDIA

Founder of personal company "Alfa Omega Media" digital agency. Web Design - SEO - SEM - Graphic Design - Social Media Management Product Photography - Digital Marketing - Brand Management

2012 - 2015 IT OPERATOR

KOD-A INFORMATION TECHNOLOGIES

Digital document quality control operator. Documentation - Digital Archiving - OCR - PDF Editing

Imaging Technologies - Quality Control

2011 - 2012

ADVERTISING MANAGER

GAZETE BAYINDIR

News and advertising manager.

Newspaper Layout Design - Photography - News Article Writing

Adevrtisement Graphic Design

EDUCATION

2006 - 2011 **BUSINESS**

DOKUZ EYLÜL UNIVERSITY

Seminars and classes about marketing and advertisement.

2002 - 2006

TURKISH - MATH | ENGLISH PREP SCHOOL

TIRE KUTSAN ANATOLIAN HIGH SCHOOL

CERTIFICATES

DIGITAL MEDIA (SEO-SEM) EXPERTISE CERTIFICATE 2016

EDUCATION NETWORK

2015 INFORMATION SECURITY SEMINAR

KOD-A INFORMATION TECHNOLOGIES

ADOBE GRAPHIC & WEB DESIGN CERTIFICATE 2010

MEDYASOFT

LANGUAGE

ENGLISH 2002

INTERMEDIATE

REFERENCE

GÜLÇİN GÜLOĞLU

General Manager, Güloğlu Plastik Phone: +90 533 207 0199

Email: gulcin.guloglu@guloglu.com.tr



ABOUT ME

I experienced about the installation, management, promotion optimization of all digital media platforms. I've set up dozens of web sites, managed social media accounts, conducted SEO and SEM work, and did graphic design work. have mastered media digital management, ΑI content creating and corporate communication processes.

CONTACT

Izmir

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SKILLS

Wordpress

Al Promting - Image

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SEO - SEM Analytics

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Photoshop - Illustrator • • • • • • • •

After Effects

HOBBIES



Philosophy



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Photography