


A H M E T O K K O L

Digital Media Specialist

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EXPERIENCE

- 2021** **CORPORATE COMMUNICATIONS SPECIALIST**
GULOGLU PLASTICS
Corporate Communications / Customer Relations Specialist
- 2020 - 2021** **DIGITAL MEDIA SPECIALIST**
CIHAN DIGITAL PHOTOGRAPHY
Digital Marketing Specialist
*Web Design - SEO / SEM - Graphic Design - Social Media Management
E-Mail Marketing - Brand Management*
- 2015 - 2019** **FOUNDER | DIGITAL MEDIA SPECIALIST**
ALFA OMEGA MEDIA
Founder of personal company "Alfa Omega Media" digital agency.
*Web Design - SEO - SEM - Graphic Design - Social Media Management
Product Photography - Digital Marketing - Brand Management*
- 2012 - 2015** **IT OPERATOR**
KOD-A INFORMATION TECHNOLOGIES
Digital document quality control operator.
*Documentation - Digital Archiving - OCR - PDF Editing
Imaging Technologies - Quality Control*
- 2011 - 2012** **ADVERTISING MANAGER**
GAZETE BAYINDIR
News and advertising manager.
*Newspaper Layout Design - Photography - News Article Writing
Advertisement Graphic Design*

EDUCATION

- 2006 - 2011** **BUSINESS**
DOKUZ EYLÜL UNIVERSITY
Seminars and classes about marketing and advertisement.
- 2002 - 2006** **TURKISH - MATH | ENGLISH PREP SCHOOL**
TİRE KUTSAN ANATOLIAN HIGH SCHOOL

CERTIFICATES

- 2016** **DIGITAL MEDIA (SEO-SEM) EXPERTISE CERTIFICATE**
EDUCATION NETWORK
- 2015** **INFORMATION SECURITY SEMINAR**
KOD-A INFORMATION TECHNOLOGIES
- 2010** **ADOBE GRAPHIC & WEB DESIGN CERTIFICATE**
MEDYASOFT

LANGUAGE

- 2002** **ENGLISH**
INTERMEDIATE

REFERENCE

GÜLÇİN GÜLOĞLU
Director, Güloğlu Plastics
Phone: +90 533 207 0199
Email: gulcin.guloglu@guloglu.com.tr


ABOUT ME

I experienced about the installation, management, promotion and optimization of all **digital media platforms**. I've set up dozens of **web sites**, managed **social media accounts**, conducted **SEO** and **SEM** work, and did **graphic design** work. I have mastered all digital media management and **corporate communication** processes.

CONTACT


 Izmir

 +90 541 671 3429

 ahmet@ahmetokkol.com

 ahmetokkol.com


SKILLS

Wordpress 

SEO - SEM 

Analytics 

Photoshop - Illustrator 

After Effects 

HOBBIES

 Photography

 Philosophy

 Blogger

 Music & Art

 Travel